

World of Bruce Lee Museum

From King Dragon by Norman Borine

When Enter The Dragon first appeared at the famous Grauman's Chinese Theatre on Hollywood Boulevard, my wife, Alexandra, and I owned a Greeting Card shop called "The Athena," which was very successful. Within a few days of the movie's opening, we were approached by a salesman who showed us a large poster-sized photo of Bruce Lee, and asked if we'd like to be the first shop in the area to exhibit and sell it. We asked him who the man on the poster was, and he gave us the details. Alexandra suggested that I go to the next showing of Enter The Dragon, so I could see firsthand whether I thought selling the posters would be a good fit for our shop. We told the salesman to come back the next morning to see what I thought.

I received the shock of my life when I entered the theatre. I glanced at a table containing a stack of large photos bearing the name Bruce Lee. Why the shock? The night before I'd had an amazing dream that contained the man in the photo. Still in shock, I stumbled into the theatre and seated myself in the center of the crowd. What played on the screen was the most amazing film I'd seen in my entire life. At the end, I was physically unable to leave my seat so I remained to see the entire film again. Even after the second time, it was difficult to get up and leave. When I returned and explained my experience to Alexandra, she suggested we close the shop early, have dinner and go to see the film together. We did just that, and the same thing happened - we saw the film twice. That meant I'd seen the same movie four times in one day!

Soon after this life-altering experience, we decided to turn our shop into a museum dedicated to the film's deceased star, Bruce Lee. The museum, named The World of Bruce Lee, drew fans from all over the world.

The museum received many gifts from friends and family of Bruce Lee. Bruce's wife, Linda, and I became friends and she made many such gifts to the museum including the pair of nunchakus Bruce had made and his famous yellow suit from the movie Game of Death.

The second museum, The World of Bruce Lee, #1 Hong Kong Alley was located just off Hollywood and Vine. The collection eventually grew to include hundreds of items relating to Bruce and filled 15,000 square feet. The museum also contained two workout studios and an area for watching movies.

Because of the great success of the museum and the resulting connection I was given a contract to promote the premiere of Lee's final film, Game of Death.

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